



A Multipronged Approach to Family Engagement

Crown Pointe Academy, Charter School Institute

Submitted by Jessica Welch, JessicaWelch@csi.state.co.us

At Crown Pointe Academy (CPA), family, school, and community engagement is not left to chance—it is a strategically planned, multipronged approach that permeates every layer of school culture. Guided by decades of research highlighting the transformative impact of family-school partnerships (Mapp & Henderson, 2022), CPA designed its Unified Improvement Plan (UIP) with family engagement as a core improvement strategy. The goal: to boost student outcomes, strengthen community bonds, and enhance school culture.

CPA's initiatives include the CPA Family Book Club, Summer Challenges, and Café Con Pan—each designed to engage families in academic partnering, relationship building, and shared learning experiences. CPA's Assistant Principal leads the Family Book Club and Summer Challenges, where students and families read together, discuss prompts, and receive awards for participation. Families select books online as part of this interactive reading experience, reinforcing literacy and community connection.



To deepen community ties, CPA hired a Community Liaison to run Café Con Pan, where parents meet regularly—both in English and Spanish—to discuss school programs, support each other, and share resources. The Community Liaison also organizes home visits and coordinates attendance at community events, like women's empowerment conferences, ensuring families feel seen and valued.

CPA prioritizes ongoing communication through bilingual social media updates, a dedicated school app, weekly newsletters, and open-door policies that welcome families as volunteers, observers, and partners. These efforts are designed to build trust and strong relationships from the first week of school onward.

CPA's strategic family engagement approach has led to notable outcomes. The school boasts a 94.5% attendance rate and holds a Performance rating on the Colorado Academic Report System (CARS). Student retention is high, with many beginning in kindergarten and continuing through 8th grade. Staff turnover remains low, and family-school relationships are thriving. Families report deeper understanding of school programs, stronger advocacy skills, and greater confidence in supporting their children's education.